



# THE CURRENT STATE OF THE FEDIVERSE

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# THE STATE OF THE







### Agenda:

- Defining the fediverse
- A very short history
- Fediverse cultures
- What are the fediverse-native actors working on?
- What are new entrants thinking about?
- New areas of the fediverse appearing







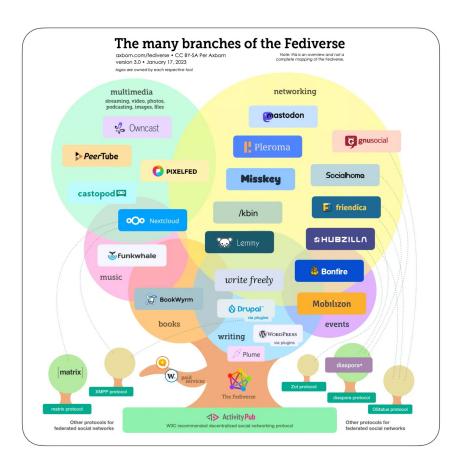
# Defining the fediverse

The fediverse is a collection of social networking services that can communicate with each other using a common protocol.

Usually fediverse is used to refer to the ActivityPub protocol network









# A super short history







## Four phases of the fediverse:

- Early 2010s to 2017: proto-fediverse
- 2017 Nov 2022: Building on ActivityPub
- Nov 2022 Late 2023: Twitter Migrations and Mastodon
- Early 2024: integrating with the fediverse







# **Building on ActivityPub**

- ActivityPub becomes an official W3C specification
- Fediverse-native platforms get build:
  - Mastodon
  - PeerTube
  - Lemmy
  - PixelFed







# The Twitter migrations

- After Elon Musk takes over Twitter, multiple waves of migrations to other platforms happen
- Mastodon the biggest beneficiary
- The effect of these migrations stop roughly in the second half of 2023







### **Fediverse integrations**

- Existing platforms and new platforms announce that they will integrate with ActivityPub/fediverse:
  - Threads
  - Flipboard
  - Ghost



# The current state and culture







#### The current state of the fediverse

- Main use case is microblogging, dominated by Mastodon
- Still small overall; ~1M MAU
- Threads is a small AND big player







### **Fediverse cultures**

- Anti-big-tech
- Focus on opt-in consent



# Fediverse-native platforms





# The main fediverse-native players:

- Mastodon
- PeerTube
- Lemmy
- PixelFed





# The new players







### The new entrants:

- Threads
- Flipboard
- Ghost
- Discourse





# The new users







#### The new users:

- Governments
  - EU/NL/German/Swiss govs
- Public benefit organisations
- Not: younger people





# The new scenes





#### The New Scenes

- Podcasting with the Podcastindex.org bridge
- Forums with NodeBB and Discourse

# THANK YOU

# **More information available at:**

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